

# NON SOCIAL RRMS

## Introduction

28 January 2013



Kattizzl...

## What are 10 examples of social norms?

because i have NO IDEA

Recently, a Yahoo answers reader called *kattizzl* asked an apparently innocuous question: “What are 10 examples of social norms?”

The answers were all over the place.  
Here are a few, without comment.

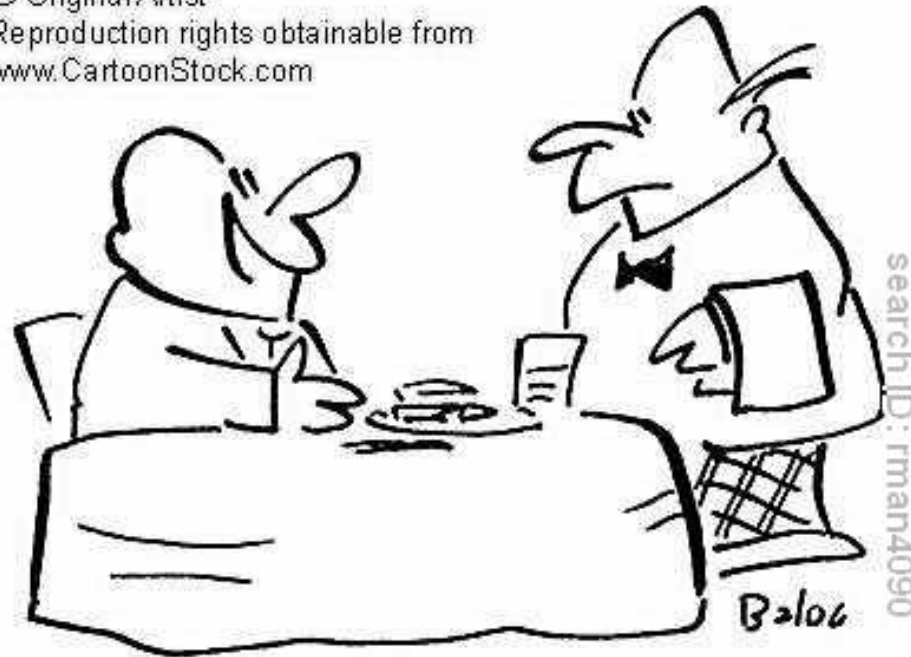
Which ones would you consider social norms?  
Why?

“giving a gift at Christmas”



“leaving a tip for the waiter (hopefully at least 15%)”

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"I don't have enough money for a tip,  
but feel free to eat the leftovers!"

“saying please and thank you”



“avoid burping in public”

BU-URRRPP!!!



“chewing food with no sound”



“not kissing your boyfriend in front of your  
parents”





“when you have guests at home you must offer them drinks or food”



“treat managers, professors, or anyone above you ‘differently’ if you know what I mean”

“stopping at red light, moving at green”



“wearing clothes when out in public”



# “religious practices”



“talking the same language”



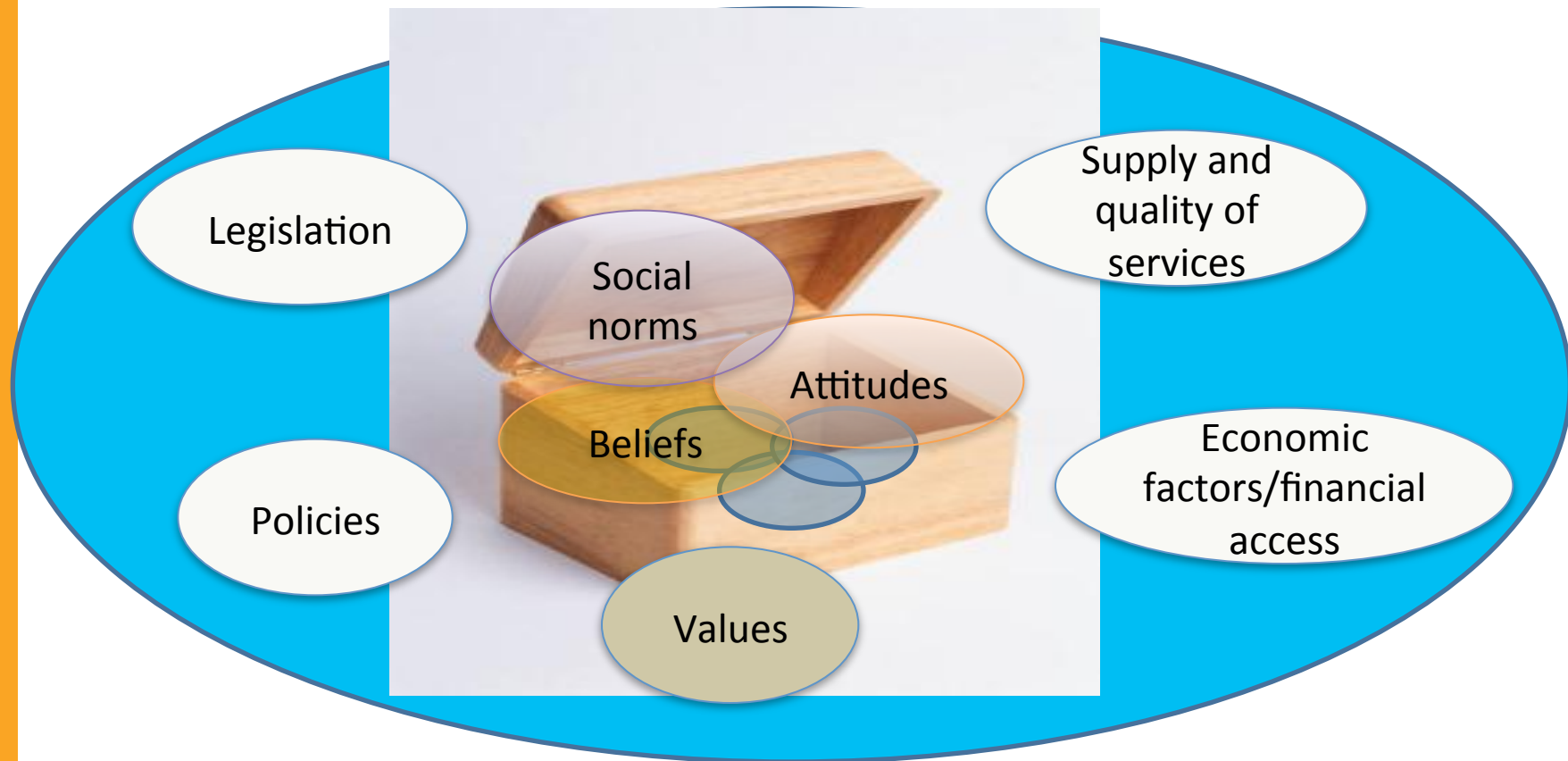
# What is a social norm?

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- [UK Medical Research Council Social and Public Health Sciences Unit](#) - ideals or standards of behaviour shared by a social group. Not, necessarily, the most widely practised behaviour.
- [Wikipedia](#) - group-held beliefs about how members should behave in a given context.
- [Various others](#) - expected standards of acceptable and appropriate behaviour and attitudes for members of a group or society.
- [DfID Guidance Note](#) – the ‘rules’ and conventions that provide part of the social context within which people take decisions. They include values, beliefs, attitudes, behaviours and practices, can be explicit or implicit, formal or informal, and operate at multiple levels.

# Need to 'unpack' the 'social' box

## Factors that influence behaviours and practices





# Human rights and social norms

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It can be argued that a **human right**  
is fulfilled  
when it is a **social norm**